

ORDER

Wichita KS KSNW

Orders
Order / Rev: A2613284
Alt Order #: 27023779
Product Desc: Primary
Estimate: 587
Flight Dates: 07/28/20 - 08/04/20
Original Date / Rev: 07/27/20 / 07/27/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 116 Craig Road
 Manalapan, NJ 07726

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/With Honor PAC
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/02/20	34	\$18,920.00	\$16,082.00
08/03/20	08/09/20	12	\$6,500.00	\$5,525.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	46	\$25,420.00	\$21,607.00	201.30
Totals	46	\$25,420.00	\$21,607.00	201.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/28/20	08/04/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$200.00	P3	2.20	NM	6	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$200.00		2.20			
Week:		08/04/20	08/10/20	-T-----			1			\$200.00		2.20			
N 2	Multi	07/28/20	08/04/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P2	2.80	NM	6	\$4,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$700.00		2.80			
Week:		08/04/20	08/10/20	-T-----			1			\$700.00		2.80			
N 3	Multi	07/28/20	08/04/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$270.00	P3	2.70	NM	6	\$1,620.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$270.00		2.70			
Week:		08/04/20	08/10/20	-T-----			1			\$270.00		2.70			

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 Alt Order #: 27023779
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Advertiser: POL/With Honor PAC
 Product Desc: Primary
 Estimate: 587

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	Multi	07/28/20	08/03/20	KSN News	CM	12n-1pm	MTWTF--	:30	5	\$200.00	P3	2.00	NM	5	\$1,000.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					5	\$200.00		2.00				
N 5	Multi	07/28/20	08/03/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$560.00	P2	5.60	NM	5	\$2,800.00
Channels : KSNL,KSNG,KSNL,KSNW															
M-F 430-5p															
COMMENTS APPLY TO SUB LINES A THRU A															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					5	\$560.00		5.60				
N 6	Multi	07/28/20	08/03/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$700.00	P2	6.10	NM	5	\$3,500.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News at Five															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					5	\$700.00		6.10				
N 7	Multi	07/28/20	08/03/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	7.10	NM	5	\$4,500.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					5	\$900.00		7.10				
N 8	Multi	07/28/20	08/03/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	3	\$1,200.00	P2	10.20	NM	3	\$3,600.00
Channels : KSNL,KSNG,KSNL,KSNW															
M-F 630-7p															
COMMENTS APPLY TO SUB LINES A THRU A															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					3	\$1,200.00		10.20				
N 9	Multi	07/28/20	08/03/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$600.00	P3	4.10	NM	5	\$3,000.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/28/20		08/03/20	MTWTF--					5	\$600.00		4.10				
													Totals	46	\$25,420.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27023779 Changes as of: 7/27/2020 at 10:08 AM Version: Original Order

CPE: 82/90/587 Flight: 7/28/20 - 8/4/20 Station: KSNW Con Type: POLITICAL/VOTE

Agency: JAMESTOWN ASSOCIATES Advertiser: With Honor Fund Market: Wichita Total \$: \$25,420.00

116 Craig Road Product: Primary Office: WASHINGTON Total Spots: 46

Manalapan, NJ 07726 Agency Order #: 9790942 Service: Nielsen Total CPP: \$126.28

Buyer: Lacks, Penny Primary Demo: Adults 50+ Total GRP: 201.3

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/28 - 8/4			Total Spots	Total \$	CPP*	GRP*
							7/28	8/4					
1	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	2.2	30	5	1		6	\$1,200.00	\$90.91	13.2
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$700.00	2.8	30	5	1		6	\$4,200.00	\$250.00	16.8
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	2.7	30	5	1		6	\$1,620.00	\$100.00	16.2
4	Tu-F,M 12n-12:30p		KSN News	\$200.00	2.0	30	5	0		5	\$1,000.00	\$100.00	10.0
5	Tu-F,M 4:30p-5p		Jeopardy	\$560.00	5.6	30	5	0		5	\$2,800.00	\$100.00	28.0
6	Tu-F,M 5p-5:30p		KSN News	\$700.00	6.1	30	5	0		5	\$3,500.00	\$114.75	30.5
7	Tu-F,M 6p-6:30p		KSN News	\$900.00	7.1	30	5	0		5	\$4,500.00	\$126.76	35.5
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,200.00	10.2	30	3	0		3	\$3,600.00	\$117.65	30.6
9	Tu-F,M 10p-10:35p		KSN News	\$600.00	4.1	30	5	0		5	\$3,000.00	\$146.34	20.5
TOTALS:							43	3	46	\$25,420.00	\$126.28	201.3	



125 West 55th St
New York, NY 10019

Contract # 27023779 Changes as of: 7/27/2020 at 10:08 AM Version: Original Order
 CPE: 82/90/587 Flight: 7/28/20 - 8/4/20 Station: KSNW
 Agency: JAMESTOWN ASSOCIATES Advertiser: With Honor Fund Market: Wichita
 116 Craig Road Product: Primary Office: WASHINGTON
 Manalapan, NJ 07726 Agency Order #: 9790942 Service: Nielsen
 Buyer: Lacks, Penny Primary Demo: Adults 50+
 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
 202-872-5880 Separation: 202-872-5880

Con Type: POLITICAL/VOTE
 Total Spots: 46
 Total CPP: \$126.28
 Total GRP: 201.3

Special Instructions 12 Noon cutoff on 8/4

Competitive Information	
Market Budget: \$25,420	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	46	\$25,420.00	201.3
Total	100%	46	\$25,420.00	201.3

Monthly Summary		
Month	Spots	Dollars
2020-Aug	46	\$25,420.00
Total	46	\$25,420.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	7/27/20 10:14 AM				
New	7/27/20 10:08 AM	KELLY JOHNS	New	46	
					\$0
					\$25,420.00
					\$0
					\$25,420.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Penny Lacks, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Penny Lacks

Agency name: Jamestown Assoc

Address: 734 15th St NW 550, WDC, 20005

Contact: Penny Lacks

Phone number: 2025279930

Email: penny@jamestownassociates.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: With Honor Fund

Address: PO Box 813, Alexandria, VA 22313

Contact: Timothy Koch

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Timogthy Koch - CEO
Bill Clifford Congress
Donald trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

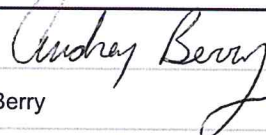


Name: Penny Lacks

Date of Request to Purchase Ad Time: 7.9.20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/27/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 7/27/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2613284

Station Call Letters:
KSNW

Date Received/Requested:
7/27/20

Est. #:
587

Station Location:
Wichita, KS

Run Start and End Dates:
7/28 - 8/2/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

587